

A PRACTICAL HALLUVFAME PLANNING GUIDE

ONE BRICK AT A TIME

Turn an overwhelming goal into a plan you can actually follow.

THE IDEA You do not have to build everything today. You need to identify the next responsible brick.

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Before You Begin

A meaningful goal can become overwhelming when the destination, responsibilities, risks and ideas all compete for attention at once. This guide helps you separate what matters today from what belongs later.

THIS GUIDE IS FOR YOU IF You know you want something better, but you need structure that respects your current responsibilities, finances, energy and real life.

The Halluvfame approach

- 1. Start with the truth about where you are.
- 2. Protect the parts of life that cannot be sacrificed.
- 3. Name the destination without forcing a deadline.
- 4. Choose the next responsible action.
- 5. Review progress and adjust when facts change.

The five questions

Question	What it reveals
Where am I now?	The real starting point, resources, limits and unfinished responsibilities.
What am I building?	A clear direction instead of scattered activity.
What must be protected?	Health, stability, family, faith, finances, education or another foundation.
What is the next responsible brick?	One action that moves the goal without damaging the foundation.
How will I review progress?	A simple system for learning, adjusting and continuing.

Brick 1: Tell the Truth About Today

Planning begins with an honest current-position statement. This is not judgment. It is the foundation that keeps the plan realistic.

Area	Where I am now	What is already working
Time		
Money		
Work or school		
Health and energy		
Support and relationships		
Skills and resources		

Current-position statement

Right now, I am

I already have

The main limitation I must respect is _____

REMEMBER Ground zero is still a position. A name, an idea, a skill, a lesson and the willingness to begin are all forms of starting capital.

Brick 2: Protect the Foundation

A plan is not successful if reaching the goal destroys the person, household or responsibilities required to sustain it.

What must be protected	Why it matters	Boundary or action

Protection test

- Will this decision threaten my housing, health or essential bills?
- Will it interfere with a required responsibility?
- Am I acting from facts or from pressure?
- Can I recover if this choice does not work?
- Does this action belong now, or only in the future plan?

My non-negotiables

1.

2.

3.

Brick 3: Define What You Are Building

A direction can be clear without having a forced deadline. Describe what success should make possible, not only what it should look like.

Prompt	My answer
What am I building?	
Who will it help?	
Why is it worth pursuing?	
What will be different when it works?	
What am I not building?	
What can wait until later?	

One-sentence direction

I am building

so that

CLARITY A strong direction gives your next decision somewhere to point. It does not require you to know every step in advance.

Brick 4: Choose the Next Responsible Brick

The next brick should be small enough to complete, meaningful enough to matter and responsible enough not to damage what you are protecting.

Possible action	Cost	Time	Risk	Does it move the goal?

Selection test

- Is it required now?
- Can I afford it?
- Do I have the ability to complete it?
- Will it produce proof, knowledge, income or stability?
- What must be finished before I begin?

MY NEXT BRICK

I will complete it by or review it on: _____

Idea parking lot

Idea for later	What must be true first	Review date

Brick 5: Review, Learn and Adjust

Progress is not a straight line. A working plan changes when new information appears. Reviewing the plan is responsibility, not failure.

Review question	Notes
What did I complete?	
What changed?	
What remains important?	
What am I carrying that can wait?	
What is the next responsible brick?	

Completed bricks

Date	Brick completed	Why it matters

EVIDENCE Do not measure your progress only by what remains unfinished. Record the responsible choices and completed steps that prove the build is moving.

30-Day One-Brick Plan

Week	Primary brick	What must be protected	Proof of completion
Week 1			
Week 2			
Week 3			
Week 4			

Weekly review

The most important responsibility this week: _____

One action that moves the goal:

One idea I am allowing to wait:

One way I will protect rest and balance:

Daily focus

Today	Write one clear answer
What am I thankful for?	
What must be completed?	
What is today's brick?	
How will I rest?	
What can wait?	

Build Something Worth Going After

You do not need perfect timing, unlimited money or every answer before beginning. You need an honest starting point, a direction worth pursuing and a system that keeps the next action connected to the larger purpose.

THE ONE-BRICK PROMISE I will not pressure myself to build everything today. I will protect the foundation, act on what I can control and continue one responsible brick at a time.

Need help organizing the build?

Halluvfame helps people, entrepreneurs, creatives and organizations move from ideas to structure and from structure to execution.

- Creative direction and design
- Business organization and systems
- Consulting and problem-solving
- Website development and digital presence

START A CONVERSATION

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